

Your Favorite Salon
EXTENSIONS
Guide



INVESTMENT CARE METHODS FAQ

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INVESTMENT

YOUR FAVORITE SALON

All images in this guide created on actual clients of YFS in collaboration with Nina Smith Photography



MEET AMANDA

Owner of Your Favorite Salon

WITH OVER 20 YEARS OF EXPERIENCE IN THE BEAUTY INDUSTRY, I AM HONORED TO WELCOME YOU TO YOUR FAVORITE SALON. I OPENED OUR SALON WITH A VISION OF CREATING THE CITY'S PREMIER DESTINATION FOR HAIR EXTENSIONS AND RESTORATIVE HAIR CARE.

FOR ME, HAIR EXTENSIONS ARE ABOUT SO MUCH MORE THAN ADDING LENGTH OR FULLNESS, THEY CARRY A DEEPER MEANING. HAVING PERSONALLY EXPERIENCED HAIR LOSS AND WITNESSING SO MANY WOMEN FACE IT FOR DIFFERENT REASONS, I UNDERSTAND THE EMOTIONAL JOURNEY BEHIND IT. THAT'S WHY EVERY SERVICE I OFFER IS ROOTED IN COMPASSION AND PURPOSE.

MY GREATEST JOY IS HELPING CLIENTS REDISCOVER THEIR CONFIDENCE, THEIR SMILE, AND THAT SPECIAL MOMENT WHEN THEY LOOK IN THE MIRROR AND SAY, "I LOVE MY HAIR." IT'S NOT JUST ABOUT BEAUTIFUL HAIR, IT'S ABOUT RESTORING THE WAY YOU FEEL ABOUT YOURSELF.



THE HAIR

WE BELIEVE LUXURY BEGINS WITH QUALITY. THAT'S WHY WE CREATED OUR OWN EXCLUSIVE EXTENSION LINE, **YFS COLLECTION**. CHOSEN DIRECTLY FROM THE FINEST SUPPLIERS, EACH STRAND IS CAREFULLY SELECTED FOR ITS PURITY, SOFTNESS, AND LONGEVITY. ALL OF OUR EXTENSIONS ARE ALSO ABLE TO BE CUSTOMIZED FOR AN EXPERIENCE TAILORED TO YOU. BY GOING DIRECTLY TO THE SOURCE, WE'RE ABLE TO HAND-SELECT PREMIUM EXTENSIONS WHILE KEEPING COSTS LOWER FOR OUR CLIENTS. THIS MEANS YOU RECEIVE EXCEPTIONAL HAIR: SOFT, NATURAL, AND LONG-LASTING, AT A MORE AFFORDABLE PRICE, WITHOUT EVER COMPROMISING ON QUALITY.

WE ALSO PROUDLY PARTNER WITH **BELLAMI** HAIR EXTENSIONS FOR OUR CLIENTS LOOKING FOR A HIGH-END BRAND EXPERIENCE WITH ONE OF THE WORLD'S LARGEST COLOR SELECTIONS & RENOWNED QUALITY.

WEFTS

AVAILABLE IN GENIUS, WAVY, TAPE & VOLUME

GREAT FOR ALL HAIR TYPES AND PROVIDE THE MOST COVERAGE WITH THE LEAST AMOUNT OF STRESS ON THE HAIR.

LENGTHS AVAILABLE 14"-30"

PRICING STARTING AT \$395/PACK (150G WEIGHT)



INSTALLATION METHODS



INDIVIDUAL

AVAILABLE IN I-TIP & K-TIP

INDIVIDUAL PIECES ARE GREAT FOR FILLING IN HARD TO REACH AREAS WITH OTHER METHODS AND ALLOW FOR FREEDOM OF MOVEMENT AND VERSATILITY.

LENGTHS AVAILABLE 16"-24

PRICING STARTING AT \$95/PACK (25 G WEIGHT)

TAPE

AVAILABLE IN STANDARD & DELUXE

TAPE-IN METHODS ARE GREAT FOR CLIENTS WHO ARE FAMILIAR WITH ADHESIVE METHODS AND LOVE THE EASE OF APPLICATION AND VERSATILITY OF PLACEMENT.

LENGTHS AVAILABLE 14"-24

PRICING STARTING AT \$195/PACK (50 G WEIGHT)





B•Y•O•H (Bring your own hair)

AT YOUR FAVORITE SALON, WE BELIEVE IN GIVING OUR CLIENTS OPTIONS. WHILE WE PROUDLY OFFER OUR EXCLUSIVE YFS COLLECTION & BELLAMI EXTENSIONS, WE ALSO WELCOME CLIENTS WHO PREFER TO BRING THEIR OWN HAIR. WE WILL EVALUATE AND THEN CUSTOMIZE THE INSTALLATION TO ACHIEVE YOUR DESIRED LOOK. OUR PRIORITY IS YOUR CONFIDENCE AND SATISFACTION- NOT FORCING YOU INTO A SPECIFIC BRAND OR A SALE.

OUR GOAL IS FOR YOU TO ALWAYS FEEL COMFORTABLE, CARED FOR, AND IN CONTROL OF YOUR INVESTMENT.

- We cannot guarantee quality of outside salon brands

WE **CARE** ABOUT YOUR HAIR- AND NOT JUST WHEN YOUR IN OUR CHAIR



MAINTENANCE

EXTENSIONS ON AVERAGE LAST 6-8+ WEEKS BEFORE BEING REINSTALLED. THIS TIMELINE DEPENDS ON MANY FACTORS AND AT HOME CARE.

WITH OUR INSTALLATION METHOD THEY DO NOT REQUIRE “MOVE UPS” IN-BETWEEN.

DURING THIS PERIOD, SHOULD YOU HAVE ANY ISSUES WITH YOUR EXTENSIONS, (OUTSIDE OF NORMAL GROW OUT) WE OFFER **FREE** MINI MAINTENANCE APPOINTMENTS TO THE AREAS OF CONCERN.

POST CARE

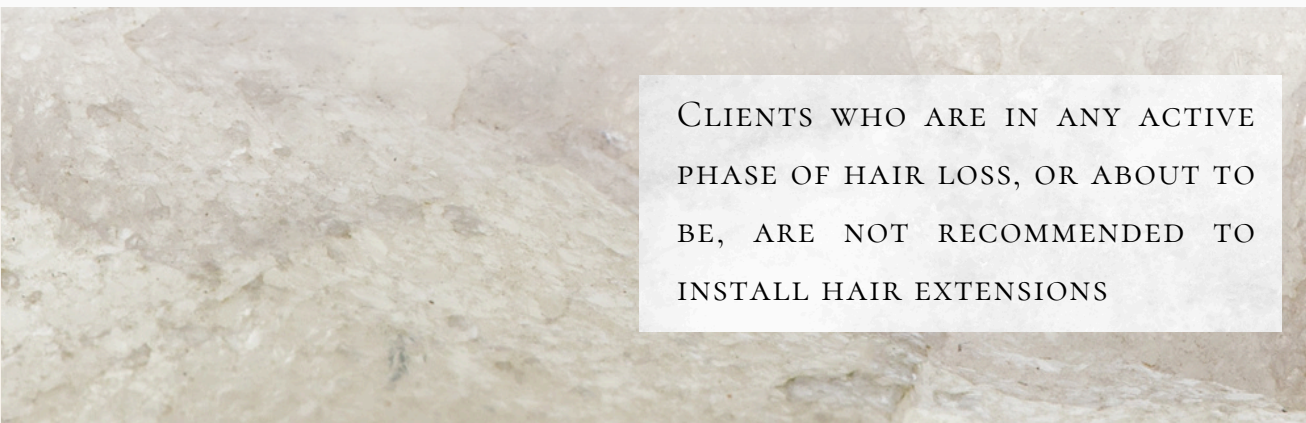
CARING FOR YOUR EXTENSIONS IS JUST AS IMPORTANT AS THE INSTALLATION ITSELF. THE WAY YOU TREAT YOUR HAIR AFTER LEAVING THE SALON HAS A HUGE IMPACT ON HOW LONG YOUR EXTENSIONS LAST AND HOW BEAUTIFUL THEY LOOK.

DURING YOUR APPOINTMENT, WE’LL PROVIDE PERSONALIZED RECOMMENDATIONS ON THE BEST PRODUCTS, BRUSHES, AND DAILY ROUTINES TAILORED TO YOUR SPECIFIC EXTENSION TYPE- SO YOU CAN PROTECT YOUR INVESTMENT AND ENJOY YOUR HAIR FOR AS LONG AS POSSIBLE.

A rectangular section of marbled paper with a light beige and cream color palette, featuring subtle, organic patterns. It is positioned at the top of the page, partially overlapping the main text area.

AM I A CANDIDATE?

MOST PEOPLE ARE EXCELLENT CANDIDATES FOR HAIR EXTENSIONS! IF YOU'RE LOOKING TO ADD LENGTH, VOLUME, OR BOTH, EXTENSIONS CAN BE CUSTOMIZED TO SUIT YOUR HAIR TYPE AND LIFESTYLE. THE BEST CANDIDATES HAVE HEALTHY HAIR THAT IS AT LEAST SHOULDER LENGTH OR LONGER, BUT EVEN THOSE WITH SHORTER OR FINER HAIR MAY STILL QUALIFY DEPENDING ON THE METHOD USED. DURING YOUR CONSULTATION, WE'LL EVALUATE YOUR NATURAL HAIR, DISCUSS YOUR GOALS, AND RECOMMEND THE SAFEST, MOST EFFECTIVE EXTENSION OPTION FOR YOU, EVEN IF THAT MEANS NOT GETTING EXTENSIONS. WE NEVER MAKE YOU FEEL PRESSURED TO INSTALL, YOUR **HAIR HEALTH IS THE PRIORITY.**

A rectangular section of marbled paper, matching the one at the top, with a light beige and cream color palette and subtle organic patterns. It is positioned at the bottom of the page, serving as a background for a text box.

CLIENTS WHO ARE IN ANY ACTIVE PHASE OF HAIR LOSS, OR ABOUT TO BE, ARE NOT RECOMMENDED TO INSTALL HAIR EXTENSIONS

WHY CHOOSE US?

WHAT SETS US APART?

THE EXPERIENCE. THE CARE.

WE DON'T JUST OFFER EXTENSIONS: WE LIVE THEM AS SPECIALISTS WHO PERSONALLY WEAR AND HAVE WORN ALL METHODS OF EXTENSIONS, WE UNDERSTAND THE UNIQUE NEEDS, CHALLENGES, AND JOYS THAT COME WITH EXTENSIONS, AND HOW TO OVERCOME THEM.

WE OFFER **ZERO** COST TOUCH UP MAINTENANCE WHILE THEY ARE INSTALLED.

WE ALLOW CLIENTS TO BRING IN THEIR OWN HAIR & DO NOT REQUIRE THE SALE OF OUR BRANDS OR SERVICES FOR CLIENTS TO BE SEEN.

OUR CONSULTATIONS ARE **FREE**. WE TAKE PRIDE IN TRANSPARENCY AND WILL ADVISE CLIENTS IF EXTENSIONS ARE NOT A GOOD FIT FOR THEM.



FAQ.

“HOW MUCH HAIR DO I NEED?”

THE AMOUNT OF HAIR NEEDED IS DIFFERENT FOR EACH PERSON AND METHOD. FINE-MEDIUM HAIR CAN EXPECT TO NEED LESS HAIR THAN MEDIUM-THICK HAIR. AVERAGE FOR FINE HAIR 120G-150G OF HAIR IS NEEDED, FOR THICK 150G-225+G

“HOW LONG DOES THE HAIR LAST?”

WITH PROPER HOME CARE MOST LUXURY BRANDS ARE DESIGNED TO LAST 6-12 MONTHS. HAIR IS REUSED AT EACH RE-INSTALL AND DOES NOT NEED TO BE PURCHASED AT EACH APPOINTMENT.

“CAN I SWIM WITH EXTENSIONS IN?”

YES, YOU CAN SWIM WITH YOUR EXTENSIONS! BE AWARE THAT JUST LIKE YOUR OWN HAIR, EXTENSIONS CAN BECOME DISCOLORED OR DRY WITH CHLORINE/ SALT WATER/ SUNSCREEN

“WILL EXTENSIONS DAMAGE MY NATURAL HAIR?”

WHEN APPLIED AND MAINTAINED PROPERLY, HAIR EXTENSIONS SHOULD NOT CAUSE ANY NOTICEABLE DAMAGE ON YOUR NATURAL HAIR. BUT DAMAGE CAN BE POSSIBLE, ESPECIALLY WITH EXCESSIVE TENSION/PULLING. NON- ADHESIVE METHODS PROVIDE FOR THE BEST EXPERIENCE.

“CAN I DYE HAIR EXTENSIONS?”

HAIR EXTENSIONS CAN BE COLORED, HOWEVER THEY CAN NOT BE BLEACHED. WE RECOMMENDED GETTING YOUR HAIR THE DESIRED COLOR FIRST, THEN SELECTING EXTENSIONS THAT MATCH YOUR NATURAL HAIR.

“CAN I USE HEAT ON MY EXTENSIONS?”

YES, YOU WOULD STYLE EXTENSIONS JUST AS YOU WOULD STYLE YOUR NATURAL HAIR. PLEASE KEEP IN MIND, JUST LIKE NATURAL HAIR, THEY CAN BECOME HEAT DAMAGED. HEAT PROTECTANTS ARE HIGHLY RECOMMENDED.

INVESTMENT

AT YOUR FAVORITE SALON, WE PRIDE OURSELVES ON PROVIDING EXCEPTIONAL SERVICE WHILE MAINTAINING COMPLETE PRICING TRANSPARENCY. WE BELIEVE OUR CLIENTS SHOULD FEEL CONFIDENT KNOWING EXACTLY WHAT THEY'RE PAYING FOR WITH NO SURPRISES, NO HIDDEN FEES, NO LAST MINUTE UP CHARGES AND NEVER LEAVING WITH WET HAIR (UNLESS YOU WANT TO!) SCHEDULE YOUR FREE CONSULTATION NOW FOR AN EXACT QUOTE. ALL OF OUR EXTENSION SERVICES INCLUDE A BLENDING HAIRCUT, WASH, BLOW-DRY AND STYLE, AT NO ADDITIONAL COST.

1 ROW INSTALL (WEFTS) \$225/ROW

TAPE IN INSTALLATION \$5/PIECE OR \$10/ "SANDWICH"

TAPE/REMOVAL/RE-TAB \$15/"SANDWICH"

K- TIP INSTALLATION \$5/STRAND

I-TIP INSTALLATION \$5/STRAND

PRICE EXCLUDES THE COST OF HAIR

